

Title: Save way more than 1 hour with CareerArc

Hey (first name),

What if I were to tell you that you could **828** hours* when you turn the clocks back this weekend?

Hi. We're CareerArc — the world's only social recruiting platform designed for talent acquisition teams. Backed by over a decade of experience, we offer you all the employer brand, content creation, and analytics tools you need to transform your social media presence into a strategic force of hire.

And here's the cherry on the cake: by automating your social media recruiting for you, we net you all the employer brand and talent acquisition benefits of social recruiting done *right* —and save you all the time it would take to do so manually.

Which begs the question:

How much time could *you* be saving?

Well, we actually calculated that for you. As in, you, specifically. Our calculator can actually *show* you how much time our social media recruiting platform would save you and your team.

So if you're interested in seeing how much time *you* could save with CareerArc . . .

Check out our calculator here.

**On average, we save our clients 828 hours a year. But for some, it's well into the 10,000s.*